# Open Call for the exhibition "2021 Colors of Summer"



### We are calling for Mokuhanga artists to the juried exhibition "2021 Colors of Summer"

"Summer Mokuhanga Fair" will be held from July 30 (Fri) to August 01 (Sun) at 3331 Arts Chiyoda (Tokyo). One of the features of this event is the juried exhibition "2021 Colors of Summer".

In recent years, Mokuhanga (water-based woodblock prints) have been attracting more and more attention as ukiyo-e and shin-hanga or in the field of contemporary art. You can purchase high-quality tools and materials essential for making such woodblock prints directly from domestic manufacturers. The juried exhibition and workshops will be held at the same time. It will be an event where you can see and experience the charm of woodblock print making.

We are calling for artists who can create art works for the exhibition "2021 Colors of Summer". This is a unique project in which the selected artists will be asked to create one or more new woodblock prints using watercolor paints and Japanese paper provided free of charge from the manufacturers. The final examination and selection of each award will be conducted at the exhibition of the new works. Why don't you apply if you are interested in trying Japanese paper unfamiliar to you or new products of watercolor paints?

#### Open Call Period: from May 01 to May 20, 2021

# Qualification: Water-based woodblock printmakers who live in Japan (regardless of nationality)

\* We welcome applications from students studying woodblock print making, too.

Detailed information and application in Japanese: https://endeavor.or.jp/mi-lab/gallery/fair2021-exhibition/

#### **Conditions in English**

Selection: Online selection. Please submit images of 3 woodblock prints created during the last 3 years. They should be saved in 1 PDF file (up to 5MB) and sent to <u>infodesk@endeavor.or.jp</u> by May 20, 2021.

#### Participation fee: Non

Announcement of the selection result: By the end of May on the web site. The organizer will contact the selected artists one by one and start sending them materials.

#### The Juried Exhibition: From July 30 to August 1, 2021 at 3331 Arts Chiyoda

This exhibition will be held in the framework of the event "Summer Mokuhanga Fair". The final examination and selection of each award will be conducted at the exhibition of the new works.

# Awards: Grand Prize – Solo exhibition at CfSHE Gallery (located in 3331 Arts Chiyoda) in 2021 or 2022.

There are various second prizes provided by the participating companies of the fair (The details will be announced later.)

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#### nationality)

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Working process after the selection: The selected will be asked to create at least one new woodblock print using watercolor paints and Japanese paper provided free of charge from the manufacturers.

1) Watercolor paints

The new product of Holbein Art Materials Inc., Holbein <Gouache> Japanese Colors "Irodori".

There are 4 sets which represent 4 seasons. Each selected artists will chose 1 set for his/her new work.

2) Japanese Paper

## Several kinds of Japanese Paper from Echizen and Tosa.

Each selected artist will chose one of them. In addition, the organizer will ask him/her to another one. Each artist will make prints using these 2 kinds of paper.

3) Size of the work (paper size)

Minimum size A4 (210x294mm), maximum size Kiku-ban (636x939mm)

#### Dead line of sending the new work(s): July 25 (Thu), 2021

The parcel with the art work(s) should arrive at CfSHE Gallery by the date.

Address:

CfSHE Gallery Arts Chiyoda 3331, B109 Sotokanda 6-11-14, Chiyoda-ku, Tokyo 〒101-0021 Tel. 050-3304-9001

Application Form (Please scroll the page down and find the application form): https://endeavor.or.jp/mi-lab/gallery/fair2021-exhibition/